

## **CREATING PROFILE PT. WATERWAY ADVERTISING USING MACROMEDIA FLASH MX**

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### **Abstract:**

PT. Advertising Waterway classified as a new company, to try to expand its business in a way promote using various media. In this Scientific Writing, writers want to introduce one way promote PT. Waterway Advertising using the media CD (Compact Disk) The author uses Macromedia Flash MX program with the goal of keeping the contents of the CD Profile PT. Waterway Advertising becomes more alive with the stuffed element of animation, sound, and video clips to be more interesting campaign.

Bibliography: 1999 - 2003

